

THE SONY HACK

BEFORE THE HACK

JUN 11

The teaser-trailer for The Interview is released.



JUN-OCT

Filmmakers and Sony Pictures Entertainment (SPE) CEO seek expert input about potential North Korean response.



“We’ve obtained all your internal data including your secrets and your top secrets.”

—GUARDIANS OF PEACE HACKING GROUP



NOV 23

Sony employees’ computers display an onscreen message from hackers calling themselves the Guardians of Peace. SPE shut down their computer network for several weeks.

“We firmly believed that the North Koreans could try to stop the movie through a cyber-attack.”

—RICH KLEIN, MCLARTY ASSOCIATES

RESPONDING TO THE HACK

NOV 30

Sony hires FireEye’s Mandiant to investigate and repair damage caused by hack.



DEC 1

FBI confirms it is investigating the Sony hack. Investigators are considering North Korean involvement.

100 TB

OF STOLEN DATA

Personal information, emails, other internal documents, and unreleased films...

ALL LEAKED ONLINE

DEC 16

Hackers release more data and threaten 9/11 type attack against theaters planning to show The Interview. The Department of Homeland Security discredits the threat.



DEC 11

SPE Co-Chairman Amy Pascal apologizes for insensitive emails made public by the leak.

“There is no credible intelligence to indicate an active plot against movie theaters within the United States.”

—DEPARTMENT OF HOMELAND SECURITY

DEC 17

Top theater chains pull The Interview. Sony cancels the film’s planned December 25 release.



DEC 19

FBI states it has enough evidence to conclude the government of North Korea is behind the attack.

DEC 19

President Obama criticizes Sony’s response to the attack on CNN, saying, “I wish they’d come to me first.”

“In light of the desire by the majority of our exhibitors not to show the film... we have decided not to move forward with the planned December 25 theatrical release.”

—SONY PICTURES ENTERTAINMENT

DEC 25

The film is released at 330 independent theaters across the United States.

DEC 24

SPE releases The Interview online. The film is available to stream on Google Play, YouTube Movies, Xbox Video, and www.seetheinterview.com.

\$15 MILLION

to cover investigation and remediation costs, with estimated costs as high as

\$100 MILLION



JAN 2

President Obama signs an executive order imposing increased sanctions on North Korean entities.

APR 16

WikiLeaks republishes leaked Sony data in fully searchable format.



“We cannot have a society in which some dictator someplace can start imposing censorship here in the United States.”

—PRESIDENT OBAMA